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**September 23, 2013**

Greater NJ PCC is *“Innovating Together”*

The Greater New Jersey (NJ) Postal Customer Council (PCC) met on Monday, Sept. 16 at Rutgers University in the Busch Campus Center in Piscataway. During National PCC Week, Sept. 16-20, Postal Service and mailing industry professionals held meetings across the country to exchange ideas and viewpoints guided by a theme of *“Innovating Together.”* The special keynote speaker at the Greater NJ PCC event was USPS Executive Vice President / Chief Marketing Officer (CMO) Nagisa Manab

Greater NJ PCC Executive Board Member Bob Spadaro, a Rutgers Alumni, opened by leading attendees in the Pledge of Allegiance. Spadaro introduced the Queens Chorale, an all-female Rutgers student choir who sung: the Star Spangled Banner, the Rutgers Alma Mater, and several other selections.

After the PCC members visited the exhibitors and the Postal Service consultation booths, Mr. Spadaro thanked Universal Mailing Services for their sponsorship and introduced their Business Development Director Jim Lombard.  Mr. Lombard talked about his company and the importance of participating in the PCC program.

Greater NJ PCC Industry Co-Chair / Canon Business Process Services National Operations Manager Jim Mullan and Greater NJ PCC Postal Co-Chair / USPS Northern NJ District Manager Priscilla Maney thanked the attendees, sponsors, exhibitors, and the Greater NJ PCC Executive Board for their support.

Ms. Manabe began her presentation by reviewing key USPS strategic marketing initiatives; then presented a special video featuring Postmaster General Patrick Donahoe, Chief Operating Officer Megan Brennan, and Deputy Postmaster General Ronald Strohman. The postal CMO also recognized the Greater NJ PCC for earning the prestigious PCC Gold Award for 2013.

The meeting concluded with remarks from the PCC Co-Chairs and the awarding of the door prizes. For more information about the Greater NJ PCC, log onto <http://gnjpcc.com/> .

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Published by Corporate Communications, Washington DC 20260-3100

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